



Since 1993

R.R. Institute of Technology

Chikkabanavara, Bangalore-560090

Internal Quality Assurance Cell

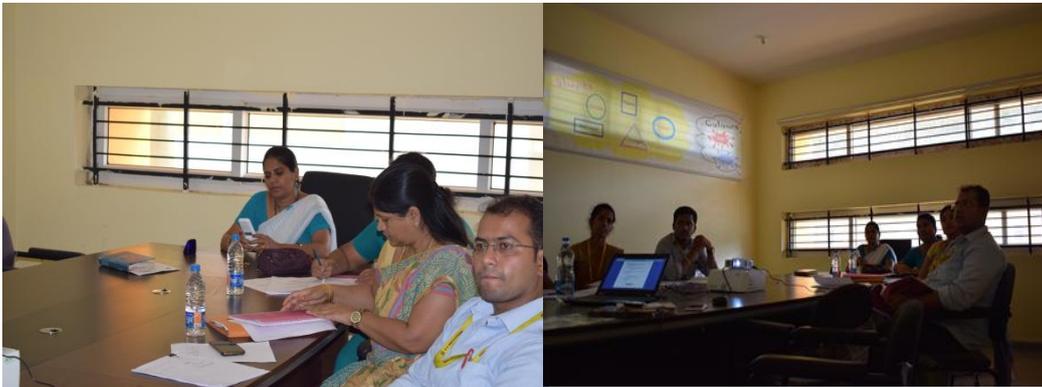
Orientation of SWOC and Future Plans on September 16th 2017

REPORT

Date: 16th September 2017

The Internal Quality Assurance Cell (IQAC) R. R. Institutions organised “Orientation of SWOC and Future Plans” on September 16 2017. The objective of conducting a SWOC analysis is to develop key areas of focus for improving the curriculum. The SWOC analysis is particularly effective when conducted in collaborative group settings.

SWOT analysis (alternatively SWOT Matrix) is a structured planning method used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture.



Prof. Maya Salimath Director IQAC informed the participants about the concepts of Strengths, Weakness, Opportunities, Challenges (SWOC), how to identify Strengths & Weakness, how to explore Opportunities and how to overcome Challenges they undergo. She also initiated to develop SWOC in each department and also to develop future plans based on the SWOC. She also explained about the importance of SWOC in each individual's lives.

The Programme ended with Vote of Thanks.